

## planetmagpie

### DIGITAL MARKETING

# PlanetMagpie Takes Your Digital Brand from Run-of-the-Mill to Best in Show!

Want your new website to 'work like a dog' online? Partner with us! We design websites and digital marketing strategies that work hard to bring you sales.

Our approach has elevated customer websites in a wide range of industries, including technology, professional services, manufacturing, finance, retail, healthcare, government, and more!

How? By immersing ourselves in your business, your industry, your market, and your people. Our award-winning team of web designers, branding experts, and digital marketers quickly become your own creative services team that you can deploy at will!

Let PlanetMagpie's Digital Marketing team take your company from run-of-the-mill to Best in Show!

#### **SERVICES**

- Award-Winning Web Design
- Identity Design & Branding
- Website Development
- Content Marketing
- Marketing Service Plans
- Consulting on Web Marketing Strategy, Branding, Content, and SEO
- Email Marketing / Newsletters

### **RESULTS**

- 39% increase in RFP wins, 2 months after rebuilt website launch
- Tripled website traffic in 30 days
- 20x growth in online orders in 1 year
- Page 1 search results growing from 14 terms to 63
- Entire brands created, from concept to execution