



The Friendly CMS - Content-friendly, Developer-friendly, Growth-friendly

Build your website the way you want, with Craft CMS. This award-winning Content Management System puts your team in the driver's seat. Create websites that precisely match your brand, your goals, and your audience's needs.

ADVANTAGES OF CRAFT CMS



"Content friendly" – Design your Craft website around your message & products, instead of forcing your content into rigid layout templates



"Developer friendly" – A CMS developers love to work with, supported by hundreds of agencies and thousands of independent developers



"Growth friendly" – Built to scale from small business to enterprise and everywhere in between



A CMS foundation more flexible and more secure than WordPress



Integration Ready – Connect Craft to marketing tools like Salesforce, HubSpot, and many more



Built-In Plugin Store – 1,600+ Craft CMS plugins to add functionality and cut development time



One-Click Updates – Keep Craft and its plugins up to date with new features and security enhancements... all with one click



Multi-Site Setup – Manage multiple websites within a single Craft install, saving on maintenance and licensing costs

PlanetMagpie: Award-Winning Craft Design & Management

The PlanetMagpie Creative Lab has designed and built websites for 15+ years, winning awards for branding, content, and website design. They've worked with Craft CMS since 2018, building all-new designs in Craft's flexible interface.

Affordable Licensing!

\$299 for Craft CMS Pro
\$999 for Craft CMS Commerce

PlanetMagpie Cloud Services—where personal service and fast, reliable hosting converge

Host your Craft CMS on a shared server starting at \$85/month, or a private virtual server starting at \$200/month. Add Managed Services to your hosting plan for regular updates and performance tuning.



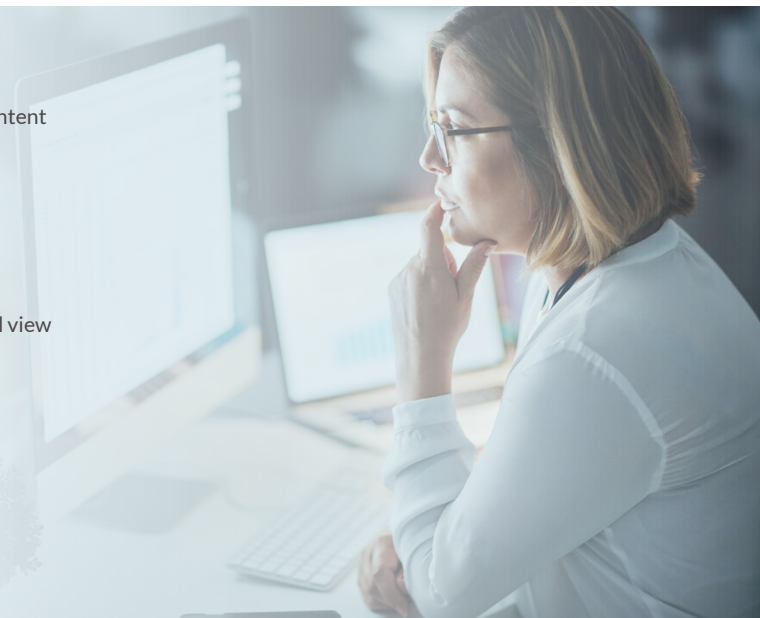
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CRAFT CMS FEATURES THAT MARKETERS LOVE

- Intuitive authoring experience – no coding knowledge needed to update website content
- HTML View lets you fine-tune your content's style
- Live Preview lets you see how your content looks on the page while you type
- Edit images right in the Control Panel
- Custom field types available up front
- Themes you can customize, or design your own fast
- Best-in-class asset management with volumes and subfolders, list view or thumbnail view
- SEO-friendly from top to bottom

Award-Winning Ease of Use

Craft has won several awards from CMSCritics: "Best CMS for Developers," "Best CMS for Small to Midsize Business," "Best WordPress Alternative," and more. Today, Craft powers high-performance websites for companies like Netflix, Adidas, Ikea, and the Associated Press.



PlanetMagpie Creative Lab Partners

